



**Rayat Shikshan Sanstha's**  
**Savitribai Phule Mahila Mahavidyalaya, Satara**  
**Department of Economics**

# **Agri Business Management**

**2020-21**



**Rayat Shikshan Sanstha's**  
**Savitribai Phule Mahila Mahavidyalaya, Satara**  
**Department of Economics**  
**Short Term Course : AGRI BUSINESS MANAGEMENT**

**2020 -21**

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रयत शिक्षण संस्थेचे,  
सावित्रीबाई फुले महिला महाविद्यालय, सातारा  
अर्थशास्त्र विभाग

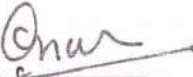
**Short Term Course : AGRI BUSINESS MANAGEMENT**

२०२०-२१

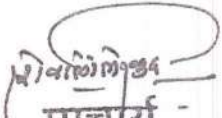
नोटीस

दि.०२/०६/२०२१

महाविद्यातील AGRI BUSINESS MANAGEMENT या शॉर्ट टर्म कोर्ससाठी प्रवेश घेतलेल्या सर्व विद्यार्थिनींना कळविण्यात येते की, सदर कोर्सच्या अध्यापनाचे कामकाज दि. ०७ जून २०२१ पासून सकाळी ९.०० ते १०.०० या वेळेत ऑनलाईन पध्दतीने सुरू होणार आहे. तरी प्रवेश घेतलेल्या विद्यार्थिनींनी वेळेत उपस्थित राहणे अनिवार्य आहे.

  
कोर्स समन्वयक

  
Head of Department  
Economics

  
प्राचार्य -  
सावित्रीबाई फुले महिला महाविद्यालय  
सातारा





रयत शिक्षण संस्थेचे,  
सावित्रीबाई फुले महिला महाविद्यालय, सातारा  
अर्थशास्त्र विभाग

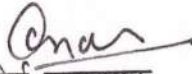
**Short Term Course : AGRI BUSINESS MANAGEMENT**

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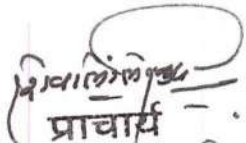
**नोटीस**

दि.१२/०८/२०२१

महाविद्यातील AGRI BUSINESS MANAGEMENT या शॉर्ट टर्म कोर्ससाठी प्रवेश घेतलेल्या सर्व विद्यार्थिनींना कळविण्यात येते की, सदर कोर्सची परीक्षा दि. १७ ऑगस्ट २०२१ रोजी घेतली जाणार आहेत. तरी सदर कोर्ससाठी प्रवेश घेतलेल्या सर्व विद्यार्थिनींनी परिक्षेस उपस्थित राहावे.

  
कोर्स समन्वयक

  
Head of Department  
Economics

  
प्राचार्य  
सावित्रीबाई फुले महिला महाविद्यालय  
सातारा





Rayat shikashan Sanstha's

## Savitribai Phule Mahila Mahavidyalaya, Satara

Department of Economics

Short term Course – 2020 2021

Agri business Management

### Student List

Sr. No	Name	Class	Mobile No
1	Priti Sanjay Waikar	B.A - III	9326870358
2	Jadhav Anita Babu	B.A - III	7083021781
3	Agunde Aarti Sandeep	B.A - III	8975898305
4	Gaikwad Sarita Krushnat	B.A - III	9657491427
5	Shinde Akshata Bharat	B.A - III	9359534893
6	Kawade Rutuja Mahesh	B.A - III	7498854876
7	Mane Kamal Bharat	B.A - III	8767212493
8	Pawar Rupali Ashok	B.A - III	9623315118
9	Jadhav Shivani Machindra	B.A - III	9130345291
10	Pawar Harshada Vinod	B.A - III	7020027929
11	Talawar Priyanka Hanmant	B.A - III	9561131923
12	Ingale Pragati Gulab	B.A - III	9766942290
13	Sapkal Aishwarya Ankush	B.A - III	8378072722
14	Mane Akansha Gorakh	B.A - III	7796208737
15	Yadhav Pratiksha Dilip	B.A - III	7350929678
16	Chavan Shubhangi Subhash	B.A - III	7447295076
17	Agunde Madhuri Sunil	B.A - III	8208758412
18	Gholap Swati Dayanand	B.A - III	9579756711

  
Course Coordinator

  
Head of Department  
Economics

  
PRINCIPAL  
Savitribai Phule Mahila Mahavidyalaya  
SATARA



रयत शिक्षण संस्थेचे  
सावित्रीबाई फुले महिला महाविद्यालय, सातारा.  
अर्थशास्त्र विभाग  
शॉर्ट टर्म कोर्स - शेती व्यवसाय व्यवस्थापन  
२०२०-२०२१ संक्षिप्त अहवाल

समन्वयक - प्रा. पवार आर ए.

अ) प्रस्तावना व कोर्सचे महत्व :

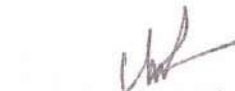
शैक्षणिक वर्ष २०१७ -२०१८ पासून शेती व्यवसाय व्यवस्थापन हा शॉर्ट टर्म कोर्स अर्थशास्त्र विभागाच्या वतीने सुरु करण्यात आलेला आहे. महाविद्यालयातील बी. कॉम आणि बी.ए पदवी घेणाऱ्या विद्यार्थिनींच्या दृष्टीने हा शॉर्ट टर्म कोर्स उपयुक्त आहे. विद्यापीठ पदवी बरोबरच शेती क्षेत्रात रोजगार व व्यवसाय संधी पदवी नंतर लगेच प्राप्त होण्याचे या हेतूने हा कोर्स चालविला जातो. भारत हा शेती प्रधान देश आहे. आधुनिक जीवनशैलीत जीवन जगताना शेती क्षेत्र रोजगार व स्वयंम रोजगार देण्यात महत्वाची भूमिका बजावत आहे. शेती व्यवसाय व्यवस्थापन या कोर्समुळे विद्यार्थिनीना व त्याच्या कुटुंबाला शेती व्यवसाय कसा फायदेशीर करता येईल याचे ज्ञान प्राप्त होईल.

कोर्सचा सांख्यिकी अहवाल

प्रवेशित विद्यार्थिनी संख्या	परीक्षेस बसलेल्या विद्यार्थिनी संख्या	प्रमाणपत्र देण्यास पात्र / पास विद्यार्थिनी संख्या	शेरा
१८	१८	१८	कोर्सच्या बाबतचा विद्यार्थिनीचा फीडबॅक सकारात्मक आहे. हा कोर्स नक्कीच फायदेशीर आहे असा अभिप्राय विद्यार्थिनीनी दिला.

महाविद्यालयातील ८०% विद्यार्थिनी ग्रामीण भागातील आणि गरीब शेतकरी कुटुंबातील असल्याने या कोर्सची फी कमीत कमी रु.१७०० इतकी आकारली आहे. विद्यार्थिनीना गुणवत्तापूर्ण मार्गदर्शन मिळावे यासाठी तज्ञ मार्गदर्शकाची निवड करण्यात आली. अभ्यास साहित्य उपलब्ध व्हावे यासाठी सुधारित आवृत्तीची पुस्तके खरेदी करण्यात आली आहेत. अध्यापनासाठी वर्गात इंटरनेट व LCD सुविधा उपलब्ध करून देण्यात आली आहे. या कोर्सचा विद्यार्थिनीना नक्कीच फायदा होईल.

  
समन्वयक

  
Head of Department  
Economics

  
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Rayat Shikshan Sanstha's  
Savitribai Phule Mahila Mahavidyalaya, Satara  
Skill and career Oriented Courses  
Time Table  
Year – 2020-21

Sr.no	Time	Class	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	9.00 To 10.00 AM	B.C.A 1 <sup>st</sup>	Introduction to Data Science [Level-1]	Introduction to Data Science [Level-1]	Introduction to Data Science [Level-1]	Data Science Using Python [Level-2]	Data Science Using Python [Level-2]	Data Science Using Python [Level-2]
2	1.00 To 2.00 PM	B.A 1 <sup>st</sup>	1] Orchard and Vegetable Production Techniques [Level-1] ✓ 2] Fashion Designing and Dress Making [Level-1] 3] Beauty and Wellness [Level-1]	1] Orchard and Vegetable Production Techniques [Level-1] ✓ 2] Fashion Designing and Dress Making [Level-1] 3] Beauty and Wellness [Level-1]	1] Orchard and Vegetable Production Techniques [Level-1] ✓ 2] Fashion Designing and Dress Making [Level-1] 3] Beauty and Wellness [Level-1]	All Additional Courses 1] Preparation for Police and Military Recruitment Examination 2] Diploma in Journalism 3] Bosch Bridge Course		
3	1.00 To 2.00 PM	B.A 2 <sup>nd</sup>	1] Nursery Management Techniques [Level-2] ✓ 2] Fashion Designing and Dress Making [Level-2] 3] Beauty and Wellness [Level-2]	1] Nursery Management Techniques [Level-2] ✓ 2] Fashion Designing and Dress Making [Level-2] 3] Beauty and Wellness [Level-2]	1] Nursery Management Techniques [Level-2] ✓ 2] Fashion Designing and Dress Making [Level-2] 3] Beauty and Wellness [Level-2]			
4	1.00 To 2.00 PM	B.A 3 <sup>rd</sup>	1] Agribusiness Management [Level-3] ✓	1] Agribusiness Management [Level-3] ✓	1] Agribusiness Management [Level-3] ✓			

Head of Department  
Economics

Savitribai Phule Mahila Mahavidyalaya  
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**Savitribai Phule Mahila Mahavidyalaya, Satara.**  
**Short Term Course Faculty**

Name of the short-Term Course:- **Agribusiness: Agricultural Finance, Entrepreneurship and Marketing.**

Name of the Co-ordinator:- **Dr. S. M. Bhosale**

Name of the Teaching (visiting) Faculty:- **Miss Kanase Aishwarya Tanaji**

Sr.No	Date and Day	Time	Unit/ Sub Unit Taught	No. of Students Attended the lectures	Faculty Sign
1	07/06/2021	9:00 am to 9:40 am	Introduction of Agribusiness Management	2	
2	08/06/2021	9:00 am to 9:40 am	Overview of Syllabus	2	
3	09/06/2021	9:00 am to 9:40 am	About Entrepreneurship and marketing	2	
4	14/06/2021	9:00 am to 9:40 am	Definition of Entrepreneurship, Qualities of Entrepreneurship,	2	
5	15/06/2021	9:00 am to 9:40 am	Identifying successful agri-entrepreneurs of Maharashtra and India.	2	
6	16/06/2021	9:00 am to 9:40 am	Scope of services in Entrepreneurship	2	
7	21/06/2021	9:00 am to 9:40 am	Understanding of Marketing , features of Marketing, Introduction of Digital Marketing	2	
8	22/06/2021	9:00 am to 9:40 am	Important of marketing	2	
9	23/06/2021	9:00 am to 9:40 am	Understanding Advertising, Media of Advertising.	2	
10	28/06/2021	9:00 am to 9:40 am	Rural Environment and Rural Markets	2	



**Savitribai Phule Mahila Mahavidyalaya, Satara.**  
**Short Term Course Faculty Remuneration 2020 -21**

**Name of the short-Term Course:- Agribusiness: Agricultural Finance, Entrepreneurship and Marketing.**

**Name of the Co-ordinator:- Dr. S. M. Bhosale**

**Name of the Teaching (visiting) Faculty:- Miss Kanase Aishwarya Tanaji**

Sr.No	Date and Day	Time	Unit/ Sub Unit Taught	Faculty Sign
1	07/06/2021	9:00 am to 10:00 am	Introduction of Agribusiness Management	<u>A Kanase</u>
2	08/06/2021	9:00 am to 10:00 am	Overview of Syllabus	<u>A Kanase</u>
3	09/06/2021	9:00 am to 10:00 am	About Entrepreneurship and marketing	<u>A Kanase</u>
4	14/06/2021	9:00 am to 10:00 am	Definition of Entrepreneurship, Qualities of Entrepreneurship,	<u>A Kanase</u>
5	15/06/2021	9:00 am to 10:00 am	Identifying successful agri-entrepreneurs of Maharashtra and India.	<u>A Kanase</u>
6	16/06/2021	9:00 am to 10:00 am	Scope of services in Entrepreneurship	<u>A Kanase</u>
7	21/06/2021	9:00 am to 10:00 am	Understanding of Marketing , features of Marketing, Introduction of Digital Marketing	<u>A Kanase</u>
8	22/06/2021	9:00 am to 10:00 am	Important of marketing	<u>A Kanase</u>
9	23/06/2021	9:00 am to 10:00 am	Understanding Advertising, Media of Advertising.	<u>A Kanase</u>
10	28/06/2021	9:00 am to 10:00 am	Rural Environment and Rural Markets	<u>A Kanase</u>
11	29/06/2021	9:00 am to 10:00 am	marketing perspective Challenges opportunities & strategies	<u>A Kanase</u>
12	30/06/2021	9:00 am to 10:00 am	Online test	<u>A Kanase</u>
13	05/07/2021	9:00 am to 10:00 am	Rural Environment and Rural Markets : Strategies	<u>A Kanase</u>

Rayat Shikshan Sanstha's  
**Savitribai Phule Mahila Mahavidyalaya, Satara**  
**Dept. of Economics**  
**SKILL AND CAREER ORIENTED COURSE**

**Level – 3**

**CERTIFICATE COURSE IN AGRIBUSINESS: AGRICULTURAL FINANCE,  
ENTREPRENEURSHIP AND MARKETING**

Class – B.A – III

Chief Coordinator – Mr. Pawar R.A.

Coordinator – Mr. V.V.Gharge

Course Duration: 6 Months

Course Working Hours: 80

**Introduction -** Agribusiness is a term used to describe the sector that encompasses all economic activities that are related to farming, i.e., chemicals, breeding, crop production/farming, farm machinery, distribution, marketing, and sales. Agribusiness is a sector that supports the growth of the agricultural industry, which is pivotal to economic growth. It also continues to play a crucial role in the growth of developing countries. Agribusinesses can potentially improve agricultural productivity, which is why governments often offer subsidies to agricultural businesses. Agricultural activities also contribute to an improved system of food security and sustainable food production, as well as income for a majority of the poor in developing countries. However, the activities increase the emission of greenhouse gases and contribute to global warming – which is why innovation is important to the sector to address such problems

**Objectives –**

1. To develop a strong foundation of applied knowledge, concepts, approaches and analytical skills of the students for understanding finances and accounting.
2. To inculcate the spirit of entrepreneurship among the student.
- 3 To teach the student successful marketing of products and services in the rural areas

**Job Opportunity:** After completion of Diploma course student would be able to Understand about accounting & finance, entrepreneurship and marketing which will help them in being a successful entrepreneur or make them employable for the agro-industry

**Learning Outcomes:**

Students will understand how to create balance sheet

Students will families with importance of agriculture sector in development of country.

Students get the knowledge of sources of agricultural sector credit in India.

Student will able to do work as an entrepreneur

Students get the knowledge of marketing.



### Reference Books

Bairwa Shoji Lal Et.Al January 2018 Agribuisness Management : Theory and Practices


\_Shoji Lal Bairwa Et.Al | 1 January 2018 Marketing of Agricultural Commodities in India

3. S. Diwase (1 January 2014 Indian Agriculture & Agri-Business Management Scientific Publishers

4. H.M. Chandrashekar July 20, 2012 Agribusiness Management: Challenges, Opportunities & Strategies LAP LAMBERT Academic Publishing

### Board of Studies

Sr. No.	Name	Designation	Mobile No..	E-Mail Id
1	Prin. Dr. S.G. Menkudale	Chairman	9822013048	
2	Mr. R.A. Pawar	Chief Coordinator	9960104938	ramaraopawar28021@gmail.com
3	Mr. V.V. Gharge	Coordinator	8028469065	
4	Mr. Harsh Nautiyal	Professional Expert		
5	Ms. Rohini Ghadge	Professional Expert		

  
Head of Department  
Economics

  
PRINCIPAL  
Savitribai Phule Mahila Mahavidyalaya  
SATARA





**Rayat Shikshan Sanstha's**  
**Savitribai Phule Mahila Mahavidyalaya, Satara**  
**Department of Economics**  
**Short Term Course : AGRI BUSINESS MANAGEMENT**  
**2020 -21**

**Exam Time Table**

Sr. No	Day	Date	Time
1	Thursday	17/08/2021	9.00 to 10.00

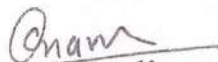
  
Course Co-ordinator

  
Head of Department  
Economics

  
PRINCIPAL  
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Rayat shikashan Sanstha's  
**Savitribai Phule Mahila Mahavidyalaya, Satara**  
**Department of Economics**  
**Short term Course**  
**2020-2021**  
**Advance Diploma Course in Agribusiness Management**  
**Final Examination Aug.2021 Mark List**

<b>Sr. No</b>	<b>Name</b>	<b>Total Marks out of 50</b>	<b>Percentage</b>
1.	Agunde Aarti Sandeep	38	76
2.	Agunde Madhuri Sunil	44	88
3.	Chavan Shubhangi Subhash	44	88
4.	Gaikwad Sarita Krushnat	46	92
5.	Gholap Swati Dayanand	32	64
6.	Ingale Pragati Gulab	38	76
7.	Jadhav Anita Babu	22	44
8.	Jadhav Shivani Machindra	40	80
9.	Kawade Rutuja Mahesh	46	92
10.	Mane Akansha Gorakh	31	62
11.	Mane Komal Bharat	Ab	Ab
12.	Pawar Harshada Vinod	44	88
13.	Pawar Rupali Ashok	42	84
14.	Priti Sanjay Waikar	36	72
15.	Sapkal Aishwarya Ankush	33	66
16.	Shinde Akshata Bharat	42	84
17.	Talawar Priyanka Hanmant	40	80
18.	Yadhav Pratiksha Dilip	44	88

  
Course Coordinator

  
Head of Department  
Economics

  
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